

# GOLF CLASSIC

An annual event in its 22nd year, the golf classic attracts approximately 200 business executives for an enjoyable round of golf at Richardson's Sherrill Park Golf Course. The tournament is open to the public with both a morning and afternoon shotgun start using a four-person scramble format. Outstanding food, contests, prizes and golf make for an exciting day on one of the region's top municipal golf courses. Corporate sponsorship in a variety of price ranges provide companies an opportunity to promote their business effectively to a large audience in an entertaining setting.

Contact Paul Bendel at 972-792-2804 for more information.

Date: September 18, 2009

| 2009 Sponsorship Levels                         | Title Sponsor \$7,500                  | St. Andrews Sponsor \$5,000            | Augusta Sponsor \$3,500      |
|---|--|--|------------------------------|
| Limit   | 1                                      | Unlimited                              | Unlimited                    |
| Recognition on signage at golf course           | ✓                                      | ✓                                      | ✓                            |
| Recognition on golf website                     | ✓<br>with logo/link to sponsor website | ✓<br>with logo/link to sponsor website | ✓<br>with logo               |
| Green fees                                      | ✓<br>for 5 teams (20 players)          | ✓<br>for 4 teams (16 players)          | ✓<br>for 2 teams (8 players) |
| Cart fees                                       | ✓<br>for 5 teams                       | ✓<br>for 4 teams                       | ✓<br>for 2 teams             |
| Lunch and awards banquet tickets                | ✓<br>for 5 teams                       | ✓<br>for 4 teams                       | ✓<br>for 2 teams             |
| Recognition on brochures                        | ✓                                      | ✓                                      | ✓                            |
| Recognition in the RCC Newsletter               | ✓<br>logo                              | ✓                                      | ✓                            |
| Corporate tee signs                             | ✓<br>3 per tee time                    | ✓<br>2 per tee time                    | ✓<br>1 per tee time          |
| Recognition on emails                           | ✓                                      | ✓                                      | ✓                            |
| Recognition at podium                           | ✓                                      | ✓                                      | ✓                            |
| Recognition on tournament gift, i.e. golf glove | ✓                                      |  |                              |
| Podium time at awards banquet                   | ✓<br>2 minutes                         |  |                              |
| Recognition on banner                           | ✓                                      |  |                              |
| Sponsor priority for next year's event          | ✓                                      |  |                              |

Cont.

| 2009 Sponsorship Levels            | Contest Hole Sponsor \$300 + prize | Hole Sponsor \$300 | Range Ball Sponsor \$300 – one tee time \$500 – two tee times | Beer Sponsor \$350 | Beverage Cart Sponsor \$350 | Door Prizes and Tote Bag Items |
|------------------------------------|------------------------------------|--------------------|---|--------------------|-----------------------------|--------------------------------|
| Limit                              | 6                                  | 18                 | 1 per tee time  | 1                  | 2                           | unlimited                      |
| Branding and marketing opportunity | ✓                                  | ✓                  | ✓   | ✓                  | ✓                           | ✓                              |
| Hole signage                       | ✓                                  | ✓                  | ✓   |                    |                             |                                |
| Prize display                      | ✓                                  |                    |   |                    |                             |                                |
| Recognition on beverage cart       |                                    |                    |   |                    | ✓                           |                                |
| Recognition on beer cart           |                                    |                    |   | ✓                  |                             |                                |