

# GOLF CLASSIC

An annual event in its 23rd year, the golf classic attracts approximately 200 business executives for an enjoyable round of golf at Richardson's Sherrill Park Golf Course. The tournament is open to the public with both a morning and afternoon shotgun start using a four-person scramble format. Outstanding food, contests, prizes and golf make for an exciting day on one of the region's top municipal golf courses. Corporate sponsorship in a variety of price ranges provide companies an opportunity to promote their business effectively to a large audience in an entertaining setting.

Contact Ryan Abrey at 972-792-2816 for more information.

Date: September, 24 2010

Location: Sherrill Park Golf Course

2010 Sponsorship Levels	Title Sponsor \$7,500	St. Andrews Sponsor \$5,000	Augusta Sponsor \$3,500
Limit	1	Unlimited	Unlimited
Recognition on signage at golf course	✓	✓	✓
Recognition on golf website	✓ with logo/link to sponsor website	✓ with logo/link to sponsor website	✓ with logo
Green fees	✓ for 5 teams (20 players)	✓ for 4 teams (16 players)	✓ for 2 teams (8 players)
Cart fees	✓ for 5 teams	✓ for 4 teams	✓ for 2 teams
Lunch and Awards Banquet tickets	✓ for 5 teams	✓ for 4 teams	✓ for 2 teams
Recognition on brochures	✓	✓	✓
Recognition in the RCC Newsletter	✓ logo	✓	✓
Corporate tee signs	✓ 3 per tee time	✓ 2 per tee time	✓ 1 per tee time
Recognition on emails	✓	✓	✓
Recognition at podium	✓	✓	✓
Recognition on banner	✓	✓	✓
Sponsor priority for next year's event	✓	✓	✓
Recognition on tournament gift, i.e. golf glove	✓		
Podium time at awards banquet	✓ 2 minutes		

Cont.

2010 Sponsorship Levels	Contest Hole Sponsor \$300 + prize	Hole Sponsor \$300	Range Ball Sponsor \$300 – one tee time \$500 – two tee times	Beer Sponsor \$350	Beverage Cart Sponsor \$350	Door Prizes and Tote Bag Items
Limit	6	18	1 per tee time	1	2	unlimited
Branding and marketing opportunity	✓	✓	✓	✓	✓	✓
Hole signage	✓	✓	✓			
Prize display	✓					
Recognition on beverage cart					✓	
Recognition on beer cart				✓		