

"The vision is to turn the chamber office into a functional gathering place for members where the space itself becomes a member benefit."

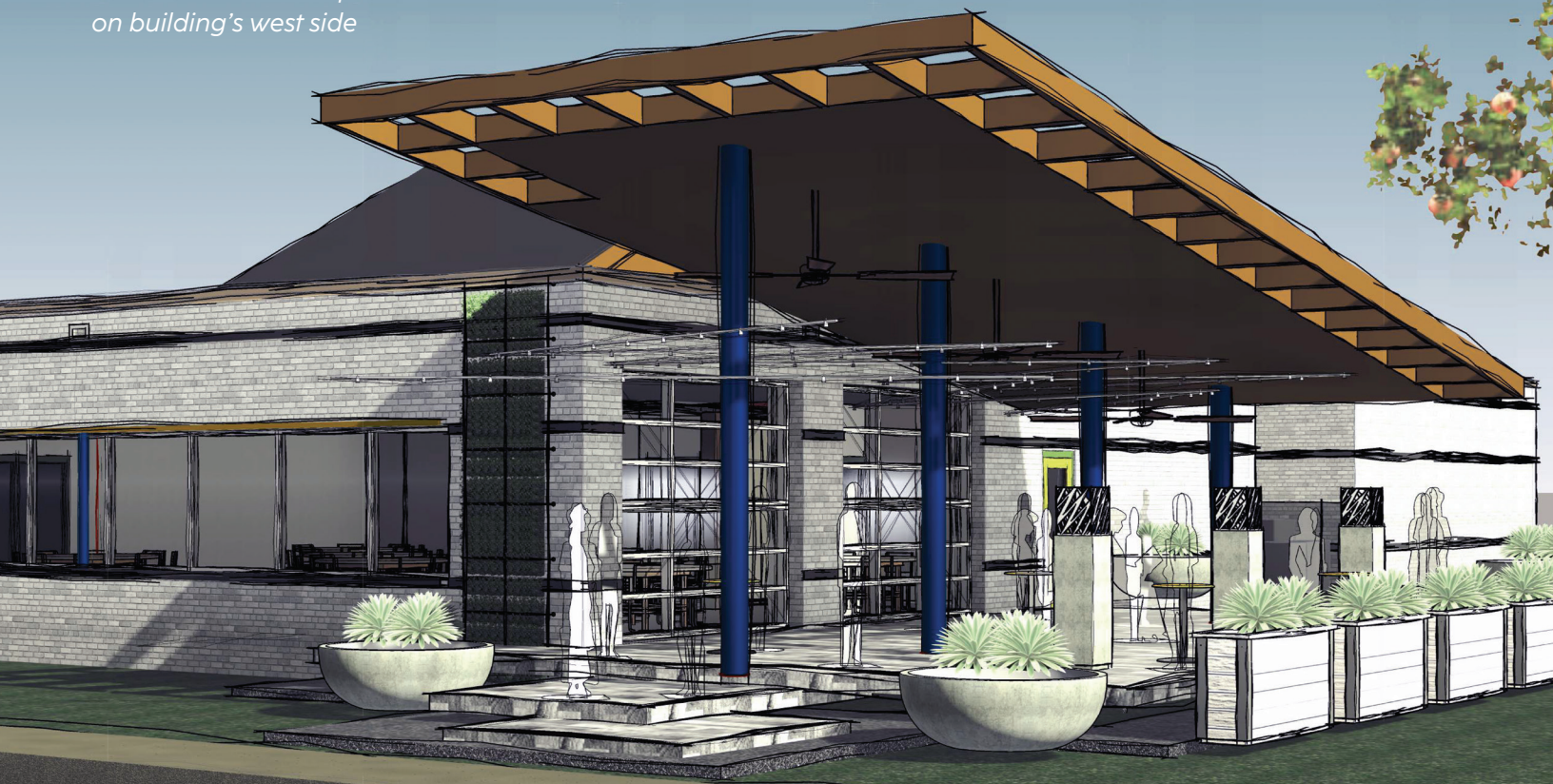
- Monica Scott, Capital Campaign Chair



RICHARDSON
CHAMBER OF COMMERCE

Capital Campaign

*New outdoor event space
on building's west side*



Join us in building a brighter future!

On behalf of the Richardson Chamber of Commerce, I'm excited to announce a \$1.2 million capital campaign to transform the chamber office into a modern facility that better meets the needs of the organization's growing membership and evolving business landscape. This investment will ensure we can remain a world-class chamber that drives prosperity for our members and community.



Key objectives:

MODERNIZE THE FACILITY

Update the building's layout to create a more efficient and welcoming space for members and visitors.

EXPAND EVENT AND MEETING SPACES

Construct new, flexible event and meeting spaces to accommodate a variety of functions, from educational workshops to networking receptions.

ENHANCE THE MEMBER EXPERIENCE

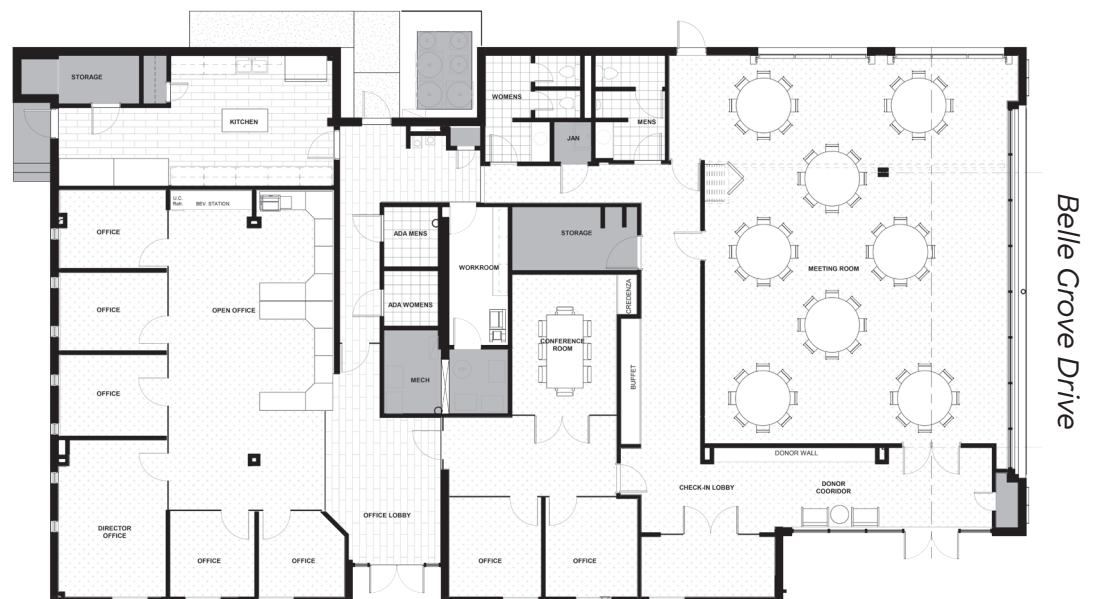
Redesign the interior to foster a more collaborative and engaging environment, encouraging interaction and idea-sharing among members.

STRENGTHEN THE CHAMBER'S PRESENCE

Create a visually striking and prominent exterior that reinforces the Chamber's role as a leader in the local business community and a partner to the City of Richardson.

We hope you will be an integral part of this new chapter by supporting the effort. Together, we can make this happen!

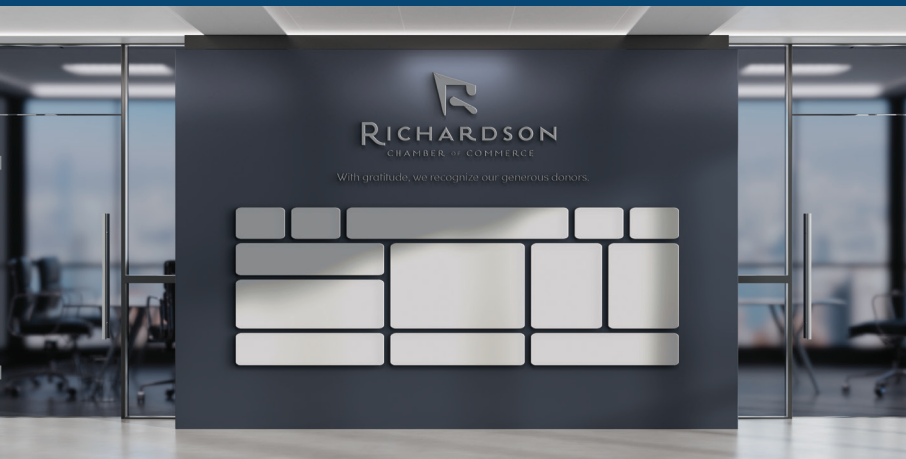
*Sincerely,
Monica Scott, Chair
Capital Campaign*



The building at 411 Belle Grove has served the chamber well for nearly 50 years, but as we evaluate current and future needs, it's clear this asset has so much more to offer!

Project highlights include:

- Member-centric contemporary design
- Layout updates to optimize square footage
- Welcoming and dynamic exterior
- Covered outdoor event area on west side
- Kitchen configured around catering needs
- Large customizable event space
- Drop-in work/collaboration area for members
- Continued proximity to updated city complex
- Donor wall with naming opportunities



You can make your leadership and support visible as we re-imagine the Richardson Chamber. Put your name on the future, literally.

It's an investment in yourself, your business and our community. With your generosity, you will receive:

- Placement on our donor wall
- Priority reservations of the meeting space
- Participation in all Capital Campaign activities

"The city is proud to support the Chamber's capital campaign. Our partnership with the organization has been, and will continue to be, strong. With the efforts going on with City Hall and the Library, enhancing the Chamber is not only a good thing to do, it's the right thing for the future of Richardson."

- Don Magner, City Manager

"Our Chamber has been a premiere resource for business and economic development in Richardson for decades. The planned updates to the building will be transformative for our members and the community we serve and keep the Chamber and the city at the forefront of our collective success."

- Randy Ford, RCC Board Chair

"We have spent the past several years 're-imagining' the Chamber and enhancing its programs to better serve our members. It only makes sense to continue that effort by updating the building and creating an attractive and functional space that will make a lasting legacy. This capital campaign will turn that desire into reality."

- Kim Quirk, RCC President/CEO